

Lincoln Highway Heritage Byway Corridor Management Plan Meeting Ames Area

April 22, 2015 Ames Public Library

Meeting Notes and Community Member Input

How has the Lincoln Highway enhanced your community up until now?

- Reed-Niland Corner in Colo, at the intersection of the Lincoln and Jefferson Highways
- Dairy Queen on Lincoln Way in Ames has Lincoln Highway-era photographs inside
- The I-35 rest area/interpretive site features the Lincoln Highway
- Original 1928 Lincoln Highway marker at Beech and Lincolnway
- Lincoln Highway Days in Nevada
- Main Street Ames The Sheldon Munn Hotel was a control point with mileage for travelers to check
- Lincoln Highway links to other byways and to the Mississippi and Missouri Rivers
- Lots of bridges of different types
- Lincoln Highway and its connection to the Iowa Department of Transportation and ISU Engineering
- Briggs Terrace and Evergreen Lane in Nevada
- Lincoln Swing in Ames was originally part of Lincoln Highway, now ravine is bypassed and route goes on Ontario Street

What could the Lincoln Highway mean to your community in the future? What ideas do you have?

- Ensuring communities are welcoming to visitors. How? Hospitality training
- Interpret the transportation story of the area
- DOT includes marking the Lincoln Highway on its statewide maps
- RAGBRAI following the Lincoln Highway route
- Vibrant visitors' bureaus
- ISU Extension assisting smaller towns to expand regional marketing, other extension to communities
- Antique shops "Junkin' in June"
- Lincoln Highway Buy-Way Yard Sale enhanced held in August of each year
- Announcing events via press releases, websites, and Facebook
- Link the Squaw Creek watershed with the Lincoln Highway
- A regional Lincoln Highway visitor center
- Connect Lincoln Highway to bike trails, enable travelers to rent bicycles
- Interpret life in 1913 and how it differed to live along an improved/unimproved road
- Maps include landmarks like churches, schools, rivers
- Electronic apps including Google Maps
- Keep the Tip-Top Lounge
- Work with the Cambridge Heritage group
- Be sure to check zoning for different projects

Intrinsic Qualities Identified

Historic:

- Reed-Niland Corner in Colo, at the intersection of the Lincoln and Jefferson Highways
- Dairy Queen on Lincoln Way in Ames has Lincoln Highway-era photographs inside Original 1928
- Lincoln Highway marker at Beech and Lincolnway
- Main Street Ames The Sheldon Munn Hotel was a control point with mileage for travelers to check
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Natural:

- Glaciers/bogs/rich soil
- Live displays like the Neal Smith National Wildlife Refuge
- Wetlands lead to road system and highway
- State Forest Nursery

Cultural:

- Native Americans Meskwaki in the Skunk River area
- Norse in the Story City area
- WPA and CCC projects
- Pella tulips

- 13 courthouses in Lincoln Highway counties
- Cannon in Nevada
- Story City amusement park
- Man-made lakes

Scenic:

- Reiman Gardens and ISU Campus
- Cornfields and other agricultural sites
- Kate Shelley Bridges
- Sunsets
- Agricultural land

Archaeological:

- Indian settlements
- Artesian well Story City
- Along the Skunk River
- Archaeological surveys done near scenic overlook
- Barn near Fernald

Recreational:

- Nevada Lincoln Highway Days
- Huxley Prairie Fest
- Story City carousel and Scandinavian Days
- Bikes
- Water trails
- Boating