

Lincoln Highway Heritage Byway Corridor Management Plan Meeting Pottawattamie County Area

July 15, 2015 Council Bluffs Public Library

## Meeting Notes and Community Member Input

# What could the Lincoln Highway mean to your community in the future? What ideas do you have?

- Need to identify ways to market to different interest groups (ex. Food, Park/Recreation, History).
- Would need a detailed itinerary for each interest type.
- Each itinerary could be mobile ready or available on the web.
- Blogging or other ways to get people to talk about experiences.
- Economic Tool- support existing businesses while encouraging new business growth.

### Intrinsic Qualities Identified

#### Historic:

- President Lincoln had a connection to Council Bluffs
- Lincoln Markers on GIS project (mostly downtown)
- Lincoln Monument Park
- Old gas stations/pumps
- Churches and cemeteries
- Squirrel Cage Jail

#### Natural:

- Loess Hills
- Missouri River
- Hitchcock Park (Honey Creek Grade)
- Fairmont Park (being restored)
- Lake Manawa (had a pavillion, etc.)

#### Cultural:

- Public Art (Murals, Mosaic, Grant Wood and Louis Grall paintings, Broadway Fountain)
- Mormon History/Tabernacle
- Lewis and Clark Monument
- UP Railroad Museum- Carnegie Library
- Loess Hills guide book has a list of more
- 4<sup>th</sup> of July celebration
- Rodeo

- Small town festivals
- Eagle of Honor project

#### Scenic:

- Lewis and Clark Overlook
- Hitchcock Observation
- Lincoln Monument
- Fairmont Park- view of the city
- Polling Hills /Loess Hills
- Lincoln Highway travels through all types of landscapes
- Terrace farming
- Wineries/Orchards
- Organic Gardens
- Tour of small farms

#### Archaeological:

Work with State Archeological Office

#### Recreational:

- Bike trails
- Pedestrian bridge
- Casinos
- Mananwa State Park camping
- City playgrounds
- Tom Hanafan River's Edge Park at base of pedestrian bridge

